

IN THE CLAIMS

1-11. (Canceled)

12. (Currently Amended) A system to present a virtual representation of at least one product for purchase by a user of the system, the system including:

a processor unit;

memory, coupled to said processor unit, storing an approximation of an image of said product;

a visual sub-system, functionally coupled to said memory and defining a three-dimensional display area, that simulates said image for said user such that a three-dimensional visual representation of said product appears in said display space area;

a monitor, functionally coupled to said processor unit, to display for viewing by said user a selection including each said product; and

a sales unit, coupled to said processor unit, enabling said user to purchase said product.

13. (Previously Presented) The system of claim 12, wherein said memory is network-coupled to said system.

14. (Previously Presented) The system of claim 12, wherein said memory is coupled to said system via an Internet link.

15. (Previously Presented) The system of claim 12, wherein simulation of at least one further characteristic for said product chosen from the group of characteristics consisting of: sound, texture, mass, smell, temperature, and vibration, is provided said user.

16. (Previously Presented) The system of claim 15, wherein simulation of at least two further characteristics for said product are provided said user.

17. (Currently Amended) ~~A method to facilitate user purchase of a product, the method comprising the following steps~~ A computer readable storage medium storing a set of instructions that are executable by a processor, the set of instructions performing the steps of:

- ~~(a) approximating an image of said product;~~
- ~~(b) simulating said a product by generating a three-dimensional visual representation of said the product[[,]] using said an image of the product in the storage medium, in a display space for said user;~~
- ~~(c) displaying for viewing by said user a selection including each said the three-dimensional visual representation of the product in a three-dimensional display area;~~
- ~~(d) enabling said a user to select a the product of interest; and~~
- ~~(e) enabling said the user to purchase said the product of interest.~~

18. (Canceled)

19. (Canceled)

20. (Canceled)

21. (Previously Presented) A system according to claim 12, wherein said memory further stores an approximation of a sound of said product, said system further comprising a simulation subsystem functionally coupled to said memory that simulates said sound for said user.

22. (Previously Presented) A system according to claim 12, wherein said memory further stores an approximation of a texture of said product, said system further comprising a simulation subsystem functionally coupled to said memory that simulates said texture for said user.

23. (Previously Presented) A system according to claim 12, wherein said memory further stores an approximation of a smell of said product, said system further comprising a simulation subsystem functionally coupled to said memory that simulates said smell for said user.

24. (Previously Presented) A system according to claim 12, wherein said memory further stores an approximation of a mass of said product, said system further comprising a simulation subsystem functionally coupled to said memory that simulates said mass for said user.

25. (Previously Presented) A system according to claim 12, wherein said memory further stores an approximation of a temperature of said product, said system further comprising a simulation subsystem functionally coupled to said memory that simulates said temperature for said user.

26. (Previously Presented) A system according to claim 12, wherein said memory further stores an approximation of a vibration of said product, said system further comprising a simulation subsystem functionally coupled to said memory that simulates said vibration for said user.

27. (Previously Presented) A system according to claim 12, wherein said visual subsystem comprises a dome defining said three-dimensional display area.

28. (Currently Amended) ~~A method~~ The storage medium according to claim 17, wherein the instructions further comprising comprise approximating a sound of ~~said the~~ product, and wherein the act of simulating ~~said the~~ product further includes simulating the sound of ~~said the~~ product for the user.

29. (Currently Amended) ~~A method~~ The storage medium according to claim 17, wherein the instructions further comprising comprise approximating a texture of ~~said the~~ product, and wherein the act of simulating ~~said the~~ product further includes simulating the texture of ~~said the~~ product for the user.

30. (Currently Amended) ~~A method~~ The storage medium according to claim 17, wherein the instructions further comprising comprise approximating a mass of ~~said the~~ product, and wherein the act of simulating ~~said the~~ product further includes simulating the mass of ~~said the~~ product for the user.

31. (Currently Amended) ~~A method~~ The storage medium according to claim 17, wherein the instructions further ~~comprising~~ comprise approximating a smell of ~~said the~~ the product, and wherein the act of simulating ~~said the~~ the product further includes simulating the smell of ~~said the~~ the product for the user.

32. (Currently Amended) ~~A method~~ The storage medium according to claim 17, wherein the instructions further ~~comprising~~ comprise approximating a temperature of ~~said the~~ the product, and wherein the act of simulating ~~said the~~ the product further includes simulating the temperature of ~~said the~~ the product for the user.

33. (Currently Amended) ~~A method~~ The storage medium according to claim 17, wherein the instructions further ~~comprising~~ comprise approximating a vibration of ~~said the~~ the product, and wherein the act of simulating ~~said the~~ the product further includes simulating the vibration of ~~said the~~ the product for the user.

34. (Canceled)

35. (Canceled)